Sample Assessment Plan

Area or Target for Improvement	Recruiting.
Methods of Measurement	Commitments from student-athletes to attend our college and compete.
Results	Full rosters for each sport, leading to better competition, image, enrollment help for college.
Planned Improvements (corrections)	Increase number of personal contacts by coaches to other coaches, student-athletes and their families, and other recruiting contacts.
Implementation	Regular recruiting meetings of the athletic department.
Reassess/Results	Reassess on a monthly basis. Results should show throughout the year, year over year.